

John Nava Studio

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Tapestry Project Outline

Overview: This outline is intended only as a rough guide to make “ballpark” estimates of the cost of projects. Items including travel, shipping and installation can vary depending on the project.

Proposal Fee: A non-refundable proposal fee is required to begin work on possible new projects. Clients who have reviewed this outline and are interested in a tapestry project may write to navastudio@mac.com with a description of their project. The decision to go forward with a project proposal and the amount of the fee is made and confirmed in writing after discussion of the project between the Studio and the client. Please note that the Studio currently has a number of projects pending and so not all new projects have a timeframe that is workable.

Travel: Most large-scale projects require travel to Europe to oversee testing and production. These costs are not included here but typically run about \$10,000 for airfare, lodging and ground transport .

Shipping: Shipping of fabricated work to the Nava Studio is included in the outline. Average shipping cost of finished work to the site is usually around \$100 per piece. However, oversize loads, special crating or other unusual requirements can mean extra cost.

Installation: Most projects require Nava Studio oversight of installation. This usually entails travel, lodging and per diem for 2 to 3 days on site. Sometimes special rental for lifts or scaffolding may be required.

Per Square Yard Rate: For ease of calculation this number includes a number of elements. All projects require individual digital preparation of all weaving files including all tests. At least twice the area of the finished project is usually fabricated due to extensive preparatory and test weaving. A reduced rate will be calculated for larger scale projects over 6 sq. yds finished size. Final works woven in Europe must be shipped to the Nava Studio for finish sewing. Finish sewing is always custom work and varies with each installation. The per square yard number includes all digital prep for the project by Nava Studio, all weaving – testing and final work – shipping to California, and final, custom sewing.

Custom Palette Development: Many projects can be done using existing weave palettes. Some, however, may require custom palette development. In these cases extensive additional development and testing is required and entails additional cost.

Original Artwork: All original artworks including paintings, drawings, photographs, digital files, weaving tests or any other preparatory work created by John Nava or any other artists working with the Nava Studio are NOT included in the commission fee. The project budget includes design work, project preparations, realization and fabrication costs and the single produced finished tapestry work. All other works remain the sole property of the Nava Studio. The commission fee does NOT include any form of buy out or transfer of the Artist’s Rights. All Nava Studio produced work remains ©John Nava and ©Nava Studio. Usage rights for images produced by John Nava and the Nava Studio may be separately negotiated. Although, generally speaking, all non-commercial use of project images for local publicity, promotion and other such use has always been permitted by John Nava and the Nava Studio, such use on the part of the client is NOT an automatic right.

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Project Costs	Amounts / Rates
Proposal Fee	
Proposal Prep (Non-Refundable) Depends on scope of project. Includes preparation of a proposal maquette and travel for one onsite meeting (within driving distance). Additional travel extra.	\$5000 to \$10,000 depends on project scope
Tapestry Production	
Tapestry Weaving Cost For projects up to 6 sq. yds. Rates are adjusted lower for larger projects. Includes Digital prep, testing, shipping, handling, customs	\$3,500 Sq. yd (up to 6 sq. yds)
Special Palette Development If required by project.	\$10,000 Only if required
Hanging System For projects up to 6 sq. yds. Can vary depending on site issues.	\$500.00 Larger project may vary
Shipping of Finished Work to Site Within the continental US. Can vary depending on size and weight.	\$100.00 per piece
Artwork	
Full Figure Half-Figure	\$10,000.00 \$7,000.00
Travel	
Airfare Ground Transport Hotel Per Diem	TBA TBA TBA \$100.00